THE UNIVERSITY OF GUANAJUATO, A SECONDARY SEAT OF THE UNESCO CHAIR FOR THE IMPROVEMENT OF QUALITY AND EQUITY IN LATIN AMERICAN EDUCATION FOUNDED UPON READING AND WRITING, INVITES ACADEMICS AND RESEARCHERS INTERESTED IN THE FIELD OF EDUCATION, FROM ALL DISCIPLINARY AREAS, TO PARTICIPATE IN THE OPEN CALL FOR CONTRIBUTIONS TO THE PUBLICATION OF AN ELECTRONIC BOOK WITH THE TITLE:

**Interculturality in the Development of Reading and Writing**

**Guidelines**

1. Essays which are to be considered for chapters of the book are those which present the results of empirical investigation or theoretical research. The essays should approach one or more of the following themes:
   
   I. Intercultural focus in the development of reading and writing.
   II. The conceptualization of language as a social tool for the transmission of thought.
   III. The complexities of intercultural negotiation through written language, in consideration of factors which might apply equally to all languages.
   IV. Cultural schemas which may influence the interpretation, the exegesis or understanding of a text.
   V. Strategies for motivating students to relate to texts, in such a way as to promote the free flow of discourse.
   VI. Life histories of students, written and/or read, seen from an intercultural perspective.
   VII. The existence of a dominant occidental discourse which seeks to define critical thinking—a vision which does not recognize interculturality?
   VIII. Interculturalism within the philosophy of critical thought applied to multicultural education.
   IX. The role of students in linguistic and cultural mediation, examining factors which allow them to transcend linguistic and cultural frontiers.
   X. Creativity as a factor which interrupts static visions of language.

2. The essays should be presented in the following format:

   - Length—20 to 30 A5 pages, 5000 to 8000 words.
   - Spanish or English language, in Word 2008 or a later version.
Texts should be presented in Arial font, double spaced, justified left and right with Word set to A5. Left, right, top and bottom margins should be set at 2.5. The text should be presented in a single font (Arial), avoiding formatting and design characteristics.

A title not longer than 15 words is to be provided in Spanish and English. Please indicate academic institution and e-mail address directly below the title.

Include an abstract of 200 words minimum and 250 words maximum, in Spanish and English, in a single paragraph, single spaced and justified left and right.

The abstract should include a description of the objectives, the arguments, method (if applicable), the development and the results of the research. Five key terms are to be included.

Titles and subtitles are to be written in Arial 12 and aligned on the left.

The first paragraph after the title or after a subtitle should not be indented. All other paragraphs should be indented to 1.25 centimeters.

Underlining and bold letters for emphasis are to be avoided. Italics and cursive are to be limited to the names of books, periodicals and journals and to foreign terms occurring in the text.

If images, photographs, drawings, maps or illustrations are included they should be sharp and of good quality. They should be sent separately, digitized in TIFF or JPG format with a resolution of 200 to 300 DPI.

The location within the text of images should be clearly indicated and include their respective titles.

Tables or graphics should be prepared using Excel and inserted into Word for editing. The said tables or graphics should not be submitted as images. In the case of lengthy or wide tables, it is suggested that the author divide the information into shorter segments for the sake of practicality in the consultation of the data.

References are to be written in Arial 12, justified and single spaced, with an indentation of 1.25 centimeters using the American Psychological Association (APA) format.

3. Only those manuscripts which adhere to the guidelines set forth above will be referred for double blind peer review. In the case of a positive review, the author(s) must sign a letter confirming originality and authorship of the manuscript. The rights to the manuscript will be ceded to the secondary seat of the UNESCO chair, University of Guanajuato for the purposes of publication and diffusion. The published work will be presented in all platforms which are suited for this purpose: social media, digital catalogues, book fairs, presentations and various academic and cultural forums.

4. The deadline for receiving book chapter submissions is 15 December 2019. Submissions should be sent to the e-mail address: publicaciones.unesco_ug@ugto.mx

5. The deadline for determination of acceptance, conditional acceptance or non-acceptance is 1 March 2020. The deadline for the submission of proposals which have been accepted conditionally, with the requested modifications, is 30 March 2020.
6. Any matters unforeseen in this call for proposals should be referred to the coordinators of the edition.

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