

**DAAD**

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The Voice of the Universities



DIES Training Course: Management of  
Internationalisation. The regional  
perspective: Latin America

**PROGRAMME 2ND WORKSHOP: 14-18 NOVEMBER 2016**

**MONDAY 14<sup>TH</sup> OF NOVEMBER:**

OPEN WORKSHOP UNDER THE FRAMEWORK OF "AÑO DE ALEMANIA EN MÉXICO"			
MEXIKO - GERMANY HIGHER EDUCATION, RESEARCH AND TECHNOLOGY TRANSFER COLLABORATION			
Time	Venue	Theme	Speaker
9.00-9:30	<b>Arrival, registration</b>		
9.30-10:00	Salón de Actos, División de Derecho, Política y Gobierno. Edificio Central	<b>Welcome</b> Opening words of home university and funding institution	<b>Dr Sergio Antonio Silva Muñoz</b> Director of International Relations and Academic Collaboration Universidad de Guanajuato <b>Monika von Allwörden de Orozco</b> Cónsul Honoraria de Alemania en León, México <b>Sergio Martinez Cruz</b> Mexican Association of Higher Education Institutions - ANUIES <b>Dr Marcus Hoppe</b> Leibniz Universität Hannover
10:00-10:30	Salón de Actos, División de Derecho, Política y Gobierno. Edificio Central	<b>German-Mexican academic collaboration programs</b>	<b>Rhina Colunge</b> Leibniz Universität Hannover <b>Erick M. Sánchez Robles</b> Universidad de Guanajuato
11.15 - 11:30	Coffee break		
11:30 - 12:15	Salón de Actos, División de Derecho, Política y Gobierno. Edificio Central	Best Practice in Technology Transfer Collaboration	<b>Ghislaine Arriola Cervantes y Ana Lidia Salazar Guerra</b> , (Benemérita Universidad Autónoma de Puebla) Moderation: Erick Sánchez (UG)

12:15 - 13:00	Salón de Actos, División de Derecho, Política y Gobierno. Edificio Central	Best Practice in Intercultural Programmes and Interdisciplinary Collaboration: <b>Double Degree Program with FH Dortmund in International Business</b>	<b>Ingrid Barradas</b> (German Professor and academic responsible in Guanajuato) Moderation: Dr. Marcus Hoppe (LUH)
13.00 - 15.00		Lunch	
15:00 - 15:45	Salón de Actos, División de Derecho, Política y Gobierno. Edificio Central	Best Practice in Research Collaboration: <b>The International Research Training Group 'Between Spaces. Movements, Actors and Representations of Globalisation'</b>	<b>Dr Jean François Prud'homme</b> (Coordinador General Académico, El Colegio de México) Moderation: Dr Marcus Hoppe (LUH)
15:45 - 16:30	Salón de Actos, División de Derecho, Política y Gobierno. Edificio Central	<b>Outlook in Dual System Collaboration</b>	<b>Ximena María Alarcón Verduzco (TBC)</b> Director for Services Administration of Higher Education Secretariat of Education State of Guanajuato